

MARCO TOLENTINO

LANGUAGES

ITALIAN - NATIVE PROFICIENCY

ENGLISH - BILINGUAL PROFICIENCY

FRENCH - BILINGUAL PROFICIENCY

EDUCATIONAL PROJECTS

ADJUNCT PROFESSOR

UNIVERSITÀ DEGLI STUDI DI TORINO
FACULTY OF ECONOMICS & MANAGEMENT

VISITING PROFESSOR

UNIVERSITÀ COMMERCIALE LUIGI BOCCONI

ISTITUTO EUROPEO DI DESIGN

ISTITUTO MARANGONI

INTERESTS

SPORTS / TRAVEL / DESIGN / ART /
HISTORY / FASHION / LITERATURE / FAMILY

EDUCATION

BACHELOR DEGREE IN LAW

Università degli studi di Torino
Class of 2001

HIGH SCHOOL DIPLOMA

Liceo Classico Massimo D'Azeglio Turin
Class of 1993

PROFESSIONAL EXPERIENCE

SENIOR DIRECTOR SALES

ADIDAS ITALY / MONZA, ITALY / FEB.2017 - PRESENT

HEAD OF GLOBAL LICENSING, COLLABORATIONS & BUSINESS DEVELOPMENT

ITALIA INDEPENDENT GROUP SPA / MILAN, ITALY / JUN.2016 - JAN.2017

HEAD OF MARKETING AND COMMUNICATION

ITALIA INDEPENDENT GROUP SPA / MILAN, ITALY / APR.2013 - JUN.2016

CHIEF REVENUE OFFICER

REGGINA CALCIO SPA / REGGIO CALABRIA, ITALY / SEASON 2012/2013

HEAD OF MARKETING AND COMMUNICATION

AWS EXPRESS COURIER / TURIN, ITALY / SEP.2009 - JUL.2012

JR SALES MANAGER / PARTNERSHIP MANAGER / BRAND MARKETING COMMUNICATION MANAGER / SR MANAGER SPECIAL PROJECTS

JUVENTUS FOOTBALL CLUB / TURIN, ITALY / JAN. 2003 - AUG.2009

COMMUNICATION MANAGER - INTERNATIONAL ACTIVITIES

PININFARINA SPA / TURIN, ITALY / APR.2001 - DEC.2002

INTERNATIONAL PRESS OFFICE

FIAT AUTO SPA / TURIN, ITALY / 1993 - 2001